



*Creating social transformation through theatre*

1728 Douglas Street · Victoria, BC · Canada V8W 2G7      Reg. Charitable Society #89088 6997 RR 0001  
Phone 250-477-6054 · E-mail: [target@islandnet.com](mailto:target@islandnet.com)

**VICTORIA TARGET THEATRE SOCIETY SUSTAINING CO-SPONSOR FORM**  
**MEMO OF AGREEMENT # \_\_\_\_\_ (TARGET FUNDRAISING TO ASSIGN)**

This Memo of Agreement is to ensure the good management of the sustaining relationship between Victoria Target Theatre Society & its funding partners.

On the signing date of this memo, and each year's maturation date, the co-sponsor is to send Target their committed amount in the form of a cheque made out to "Victoria Target Theatre Society".

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**SUSTAINING CO-SPONSOR CATEGORY:**

Sustaining Funding Co-Sponsor   
(Three-year minimum)

**SUSTAINING CO-SPONSOR \$ / YEAR:**  
(Each \$250 enables Target to present one performance)

One \$250 / year       Two \$500 / year       Three \$750 / year

**YEARS OF CO-SPONSORSHIP:**

First year \_\_\_\_\_      Second year \_\_\_\_\_      Third year \_\_\_\_\_  
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**CO-SPONSOR INFORMATION:**

(Attach a business card if you prefer to do so)

Name: \_\_\_\_\_  
(In the form that should be used in acknowledgments & on tax receipt)

Contact Information: \_\_\_\_\_  
(Venue Co-Sponsors please provide the contact person at your organization)

\_\_\_\_\_  
(Address, phone, email, etc.)  
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Copy form, complete & sign, & send to Target. A counter-signed copy & your tax receipt will be sent to you.

**SIGNATURES:**

Signature: \_\_\_\_\_      Target Signature: \_\_\_\_\_  
(Signature of person with authority to approve the Co-Sponsorship)      (Signature of Target person with authority to accept the Co-Sponsorship)

Print Name: \_\_\_\_\_ Date: \_\_\_\_\_      Print Name: \_\_\_\_\_ Date: \_\_\_\_\_  
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## VICTORIA TARGET THEATRE SOCIETY SUSTAINING CO-SPONSORSHIPS

It costs just over \$1,000 to prepare, rehearse, and present a Target play. Approximately half of this cost is covered by grant money raised by Target's annual Direct Access Program Grant application.

This leaves just over \$500 per performance in costs that need to be covered by Target membership fees, individual sponsorships and donations, and performance fees.

Most community organizations are able to afford \$250 or less to bring in a Target performance, and so Target needs to ask for individuals from the community to provide co-sponsorship funding.

The cost for you to be a sustaining co-sponsor for Target over the next three years is a multiple of \$250. Your \$250/year for three years will enable Target to provide a performance to a community organization once for each of the next three years, for a total of three performances.

Any multiple of \$250/year for three years is welcome. If, for instance, you are able to afford an annual co-sponsorship of \$500 for three years, you would enable Target to present two performances each year, for a total of six performances co-sponsored by you.

Target Sustaining Co-Sponsors are acknowledged annually at a public event, and at the performance to which their co-sponsorship funding is applied.

I encourage you to contact me to let me know if you are amenable to become a Target Sustaining Co-Sponsor for the next three years.

Sincerely and respectfully,

Yolanda Olivotto, Fundraising Chair  
Victoria Target Theatre Society  
c/o [yolanda@olivotto.com](mailto:yolanda@olivotto.com) or 250-370-5227